



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hodson et al.

Serial No. 09/872,514

Group Art Unit: 3625

Examiner: Fadok, Mark A.

Filed: June 1, 2001

Title: INTEGRATED ELECTRONIC SHOPPING CART SYSTEM AND METHOD

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as FIRST CLASS MAIL in an envelope addressed to: Commissioner of Patents & Trademarks, P.O. Box 1450, Alexandria, VA 22313-1450.

January 11, 2007

Date

Mark Prigge

Signature

RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450, Alexandria, VA 22313-1450

Dear Sir:

In response to the Official Action mailed on November 14, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. An Appendix illustrating the marked-up changes to the claims follows the remarks section of this Response.

Remarks/Arguments begin on page 16 of this paper.